

Questionnaire: Satisfaction and Behavior of Stadium Visitors

Introduction

Thank you for participating in our survey! Your responses will help us improve satisfaction and safety in European football stadiums. The survey will take approximately 3 minutes to complete.

Part 1: Demographic Information

1. Your gender:

- Male
- Female
- Non-binary
- Prefer not to say

2. Your age:

- Under 20 years old
- 20–29 years old
- 30–39 years old
- 40–49 years old
- 50 years old or older

3. Your current employment status:

- Employed
- Student
- Unemployed
- Retired
- Other

Part 2: Stadium Visits

4. How often do you visit a football stadium?

- Rarely (1–2 times per year)
- Occasionally (3–5 times per year)
- Frequently (6 or more times per year)

5. How many stadium visits did you make in the past 12 months?

- Number: _____

Part 3: Satisfaction and Safety

6. How satisfied are you with the safety measures at the stadium?

- Very dissatisfied
- Dissatisfied
- Neutral
- Satisfied
- Very satisfied

7. How safe do you feel during your stadium visit?

- Very unsafe
- Unsafe
- Neutral
- Safe
- Very safe

Part 4: Willingness to Pay and Preferences

8. How much would you be willing to pay for a ticket if the stadium had the best safety measures?

- Less than €20
- €20–30
- €31–40
- €41–50
- More than €50

9. What factors influence your decision to attend a football match? (Select all that apply)

- Ticket price
- Safety measures
- Quality of the game
- Availability of food and drinks
- Other: _____

Part 5: General Feedback

10. What could improve your stadium experience?

- Open text field: _____

11. Would you like to add anything else?

- Open text field: _____

Closing

Thank you for your participation! Your responses will be treated anonymously and used for research purposes only.